

Akshay Parakh

User Experience / Product Designer

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WORK EXPERIENCE

Product Designer @ Cisco

Feb 2023 – Present | Indianapolis, IN, USA

- Conceptualizing user flow for security policy rules in Security Service Edge (SSE) for Policy Objects and RA-VPN use cases.

UX Design Intern @ Cisco

Jun 2022 – Aug 2022 | Indianapolis, IN, USA

- Piloted the product discovery and conceptualized the interaction design of **Contextual Filters**, **Advanced Search**, and **Saved Searches** for application monitoring workflows in Cisco+ Secure Connect.

Accessibility Designer @ Indiana University

Jan 2022 – May 2022 | Bloomington, IN, USA

- Designed WCAG-compliant coursework for **2k+ students** using assistive technologies for visual, hearing, motor, speech, cognitive, and reading impairments and **achieved level AAA conformance**.

UX Designer @ Deloitte

Jul 2019 - Dec 2020 | Mumbai, India

- Prototyped, iterated, and optimized **140+ screens** using the Salesforce Lightning Design System for **10k+ healthcare practitioners** of the Humana YHA platform and **improved average loading times by 31.86%**. [view](#)
- **Decreased bounce rates by 37.64%** and **average claim times by 42.97%** by simplifying user flows of a tedious claim procedure for **6k+ Colorado residents** benefiting from the Colorado Dept. of Human Services' MyCoBenefits app.

UI/UX Designer @ HomeDash

Jan 2020 - Nov 2020 | Chicago, IL, USA

- Prototyped and shipped the **end-to-end UI/UX design system** with **160+ native app** and **80+ web app screens** for HomeDash's native iOS and Android apps that **boosted the business revenue by 26.44%** and conducted QA testing for developer betas deployed on Apple TestFlight and Google Play Console. [view](#)

UI/UX Design Intern @ MAQ Software

Nov 2018 - Apr 2019 | Hyderabad, India

- Spearheaded data visualization of **40+ Microsoft Power BI business reports** for B2B partners such as **Microsoft, Amazon Web Services, Starbucks, and T-Mobile**.

UI/UX Design Intern @ Network of Creative Thinkers

May 2018 - Jul 2018 | Panchgani, India

- **Reduced design costs by 31%** by conducting **20+ stakeholder interviews** and recreating user flows of a healthcare app for Multisensor Diagnostics.

UI/UX Designer @ HelloDhobi

Apr 2016 - Nov 2016 | Pune, India

- Singlehandedly designed the end-to-end UI/UX and **shipped 80+ screens** for HelloDhobi's native iOS, Android apps, and CRM web app. [view](#)

EDUCATION

Indiana University Bloomington

M.S. in Human-Computer Interaction

GPA: 3.5/4 | Dec 2022 | Bloomington, IN, US

Symbiosis International University

Bachelor of Design

Major: User Experience Design

GPA: 7.77/10 | Apr 2019 | Pune, India

SKILLS

Design

Interaction Design; Design Systems; User Experience Design; Visual Design; Wireframing; Rapid Prototyping; Strategic Design; Information Architecture; User Flows; Design Thinking; Data Visualization; System Design

Research

Heuristic Evaluation; Journey Mapping; User Interviews; Contextual Inquiry; Personas; User Flows; Storyboarding; Usability Testing; Mental Models; Ethnography; Task Analysis; Product Discovery

Tools and Languages

Figma; Sketch; Adobe XD; InVision; Principle; Adobe Creative Suite; Zeplin; FigJam; Miro; Apple Freeform; Axure; Jira; Unity; Microsoft Power BI; Tableau; HTML; CSS; JavaScript; TypeScript

ACHIEVEMENTS

Microsoft Big Project | 2021

Conceptualized healthcare enhancements for Microsoft Family Safety [view](#)

Spot Award - Deloitte Digital | 2020

Simplified claim processes for the Colorado Department of Human Services (CDHS) [view](#)

Best Degree Project Award (UX) – Symbiosis Institute of Design – Design Showcase | 2019

Reimagined Symbiosis Institute of Design's academic intranet system [view](#)